



## **e-Safety Education and Programming Implementation Strategy Options E-Rate Subscription 2013**

The i-SAFE e-Safety curriculum is topically comprehensive and provides a unique approach to Internet safety education by meaningfully integrating the elements of current research and current best practices in pedagogy and instructional design with pertinent e-Safety topics. This curricular design is further enhanced with:

- 1) Flexible options to accommodate different classroom environments;
- 2) Lessons and activities targeting a variety of learning modalities to effectively reach all learners; and
- 3) Materials that can be integrated appropriately in a cross-curricular manner.

Other benefits of i-SAFE's e-Safety instructional materials include:

- 1) Library of 362 lessons across all pre-primary through secondary grade levels:
  - a. 113 e-Safety lessons for E-Rate Subscribers
  - b. 362 e-Safety lessons for GOLD Subscribers
- 2) Curricula can be scaffolded from year-to-year at each grade level, and
- 3) Lessons offer more options with additional materials such as:
  - a. PowerPoint presentations
  - b. Related HTML activities
  - c. Video Webcasts
  - d. Corresponding teacher resource newsletters

Curriculum lessons cover e-Safety basics (e.g., personal safety and cyber citizenship) as well as current issues and trends (e.g., social networking, cyber harassment, mobile phone use, etc.). Each lesson stresses empowerment and enrichment opportunities with a full range of support materials to enable successful completion. For purposes of thematic/topical alignment, curriculum lessons have been arranged into the following "modules":

<b><u>Code</u></b>	<b><u>MODULE</u></b>	<b><u>Available for ages (grades)</u></b>
<b>DCC</b>	Digital Communication & Citizenship	Ages 5–17 (US grades K-12)
<b>DS</b>	Digital Safety	Ages 5–17 (US grades K-12)
<b>DSS</b>	Digital Security Skills & Practices	Ages 5–17 (US grades K-12)
<b>OCC</b>	Online Contacts & Connections	Ages 8–17 (US grades 3-12)
<b>OCO</b>	Online Creativity & Ownership	Ages 8–17 (US grades 3-12)
<b>DL</b>	21 <sup>st</sup> Century Media Literacy	Ages 10–17 (US grades 5-12)
<b>IOE</b>	ICT Outreach & Empowerment	Ages 10–17 (US grades 5-12)
<b>ER</b>	E-Rate ( <i>has 3 sub-topic modules</i> ):	Ages 5–17 (US grades K-12)

**AOB =** Appropriate Online Behavior  
**CB =** Cyber Bullying  
**SN =** Social Networking and Chat Rooms

The complete library of e-Safety curriculum lessons, including short lesson content descriptions, is presented in “Schedule A” of your “Subscription & License Agreement” and in the “Curriculum SCOPE 2012-2013” document.

Because districts, schools, classrooms and students are unique and have different needs, the Implementation Strategy Options (for each grade level) presented in this document are suggestions that are offered and intended to help you design your own strategy/plan for implementing Internet safety education.

In most cases, there are more e-Safety curriculum lessons available for each grade level than can be taught in any single academic period (i.e., quarter or semester or year). The large number of lesson options enables you to plan and coordinate with other teachers to ensure that lessons taught at one grade level are not redundantly taught in the next higher grade level.

This is how you begin to develop your e-Safety education Implementation Strategy:

- STEP #1:** Decide how many hours of class time (i.e., for each grade level) will be dedicated to e-Safety education lessons during each school semester or quarter or year; then
- STEP #2:** For each grade level, find/select the strategy OPTION that corresponds to the number of classroom hours you identified in STEP #1; then
- STEP #3:** Select the specific e-Safety topic lessons (i.e., from among those in the AOB, CB and SN categories) that will be taught during class hours you determined for each grade level.

## Implementation Strategy Options – Kindergarten

### E-Rate e-Safety Lessons (34):

- Grade K Identity Basics – AOB
- Online Behavior with Netiquette – AOB
- Computer Safety Fun: The ABCs of Digital Safety with Dot and i [26 separate lessons] – AOB
- Electronic Messaging Safety Basics – AOB
- Super Cyber Buddies – CB
- Music and Movement: Cyber Bully – CB
- Safe Social Networking Strategies: TWITTER as a Learning Tool for K-8 Classrooms – SN NEW
- Basic Concepts of Online Socializing – SN
- Music and Movement: I've Got a Buddy – SN

<u>Subscription</u>	<u>Implementation Strategy Options</u>	<u>Lessons Taught</u>
E-Rate	#1-Teach 1 SN or 1 CB lesson <u>PLUS</u> 1 AOB lesson	2
	#2-Teach 1 SN and 1 CB lesson <u>PLUS</u> 1-3 AOB lessons	3-5

<u>Code</u>	<u>MODULE Topics</u>
<b>AOB</b>	Appropriate Online Behavior (E-Rate)
<b>CB</b>	Cyber Bullying (E-Rate)
<b>SN</b>	Social Networking & Chat rooms (E-Rate)

## Implementation Strategy Options – Grade 1

### E-Rate Lessons (35):

- Grade 1 Online Identity Primer – AOB
- Grade 1 Safety with Online Personal Information – AOB
- Online Behavior with Netiquette – AOB
- Computer Safety Fun: The ABCs of Digital Safety with Dot and i [26 separate lessons] – AOB
- Electronic Messaging Safety Basics – AOB
- Super Cyber Buddies – CB
- Music and Movement: Cyber Bully – CB
- Safe Social Networking Strategies: TWITTER as a Learning Tool for K-8 Classrooms – SN NEW
- Basic Concepts of Online Socializing – SN
- Music and Movement: I've Got a Buddy – SN

<u>Subscription</u>	<u>Implementation Strategy Options</u>	<u>Lessons Taught</u>
E-Rate	#1-Teach 1 SN or 1 CB lesson <u>PLUS</u> 1 AOB lesson	2
	#2-Teach 1 SN and 1 CB lesson <u>PLUS</u> 1-3 AOB lessons	3-5

<u>Code</u>	<u>MODULE Topics</u>
<b>AOB</b>	Appropriate Online Behavior (E-Rate)
<b>CB</b>	Cyber Bullying (E-Rate)
<b>SN</b>	Social Networking & Chat rooms (E-Rate)

## Implementation Strategy Options – Grade 2

### E-Rate e-Safety Lessons (35):



- Grade 2 Online Personal Safety – AOB
- Grade 2 What Is An Online Identity? – AOB
- Online Behavior with Netiquette – AOB
- Computer Safety Fun: The ABCs of Digital Safety with Dot and i [26 separate lessons] – AOB
- Electronic Messaging Safety Basics – AOB
- Grade 2 Cyber Buddies NOT Bullies – CB
- Music and Movement: Cyber Bully – CB
- Safe Social Networking Strategies: TWITTER as a Learning Tool for K-8 Classrooms – SN NEW
- Basic Concepts of Online Socializing – SN
- Music and Movement: I've Got a Buddy – SN

<u>Subscription</u>	<u>Implementation Strategy Options</u>	<u>Lessons Taught</u>
E-Rate	#1-Teach 1 SN or 1 CB lesson <u>PLUS</u> 1 AOB lesson	2
	#2-Teach 1 SN and 1 CB lesson <u>PLUS</u> 1-3 AOB lessons	3-5

<u>Code</u>	<u>MODULE Topics</u>
<b>AOB</b>	Appropriate Online Behavior (E-Rate)
<b>CB</b>	Cyber Bullying (E-Rate)
<b>SN</b>	Social Networking & Chat rooms (E-Rate)

## Implementation Strategy Options – Grade 3

### E-Rate e-Safety Lessons (10):

- Cyber Bullying – CB
- Safety For The Interactive Web – CB
- Fairy Tales with a 21st Century Twist – CB
- Creating A Positive Online Identity – AOB
- Citizenship in Digital Communication – AOB 
- Safe Social Networking Strategies: TWITTER as a Learning Tool for K-8 Classrooms – SN 
- Inappropriate Web Sites – SN
- Safeguards in Social Networking for School-Age Children: Identifying Safe Sites – SN
- Music and Movement: Chat – SN
- Text Messaging Safety – SN

<u>Subscription</u>	<u>Implementation Strategy Options</u>	<u>Lessons Taught</u>
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E-Rate	#1-Teach 1 CB, 1 AOB and 1 SN lesson	3
	#2-Teach 1 CB, 1 AOB and 1 SN lesson <u>PLUS</u> 1-2 other lessons	4-5
	#3-Teach 1 CB, 1 AOB and 1 SN lesson <u>PLUS</u> 3-4 other lessons	6-7

<u>Code</u>	<u>MODULE Topics</u>
<b>AOB</b>	Appropriate Online Behavior (E-Rate)
<b>CB</b>	Cyber Bullying (E-Rate)
<b>SN</b>	Social Networking & Chat rooms (E-Rate)

## Implementation Strategy Options – Grade 4

### E-Rate e-Safety Lessons (9):

- Cyber Bullying – CB
- Fairy Tales with a 21st Century Twist – CB
- Keeping It Personal – AOB
- Citizenship in Digital Communication – AOB NEW
- Safe Social Networking Strategies: TWITTER as a Learning Tool for K-8 Classrooms – SN NEW
- Inappropriate Web Sites – SN
- Safeguards in Social Networking for School-Age Children: Identifying Safe Sites – SN
- Music and Movement: Chat – SN
- Text Messaging Safety – SN

<u>Subscription</u>	<u>Implementation Strategy Options</u>	<u>Lessons Taught</u>
E-Rate	#1-Teach 1 CB, 1 AOB and 1 SN lesson	3
	#2-Teach 1 CB, 1 AOB and 1 SN lesson <u>PLUS</u> 1-2 other lessons	4-5
	#3-Teach 1 CB, 1 AOB and 1 SN lesson <u>PLUS</u> 3 other lessons	6

<u>Code</u>	<u>MODULE Topics</u>
<b>AOB</b>	Appropriate Online Behavior (E-Rate)
<b>CB</b>	Cyber Bullying (E-Rate)
<b>SN</b>	Social Networking & Chat rooms (E-Rate)

## Implementation Strategy Options – Grade 5

### E-Rate e-Safety Lessons (20):

- Grade 5: Cyber Bullying – CB
- Fairy Tales with a 21st Century Twist – CB
- **Cyber Bullying: The Basics, Players and Action CCSS Model-Aligned Series:** (3 lessons)
  - Bullying and Cyber Bullying: The Basics – CB
  - Cyber Bullying: The Players – CB
  - Action Against Cyber Bullying – CB
- **Grade 5 Online Personal Safety UNIT:** (4 lessons)
  - Safeguarding Your Identity While Online – AOB
  - Protecting Personal Information – AOB
  - Online Predators and the Grooming Process – AOB
  - Grade 5 Online Personal Safety Review and Action – AOB
- Inappropriate Web Sites – SN
- Safe Social Networking Strategies: TWITTER as a Learning Tool for K-8 Classrooms – SN NEW
- Safeguards in Social Networking for School-Age Children: Identifying Safe Sites – SN
- Text Messaging Safety – SN
- Online Sharing and Intellectual Property (with Donny the Downloader) – SN
- Safe Web Site Design – SN
- Social Networking In Online Communities – SN
- **UNIT Identity Safety:** (3 lessons)
  - Forming An Identity Online – SN
  - When Online Identity Mistakes Are Safety Risks – SN
  - From Identity Mistakes to Security Risks – SN
- Web Logs: A Positive Approach to Blogging – SN

<b><u>Subscription</u></b>	<b><u>Implementation Strategy Options</u></b>	<b><u>Lessons Taught</u></b>
E-Rate	#1-Teach 1 CB, 1 AOB and 1 SN lesson	3
	#2-Teach 1 CB, 1 AOB and 1 SN lesson <u>PLUS</u> 1-2 other lessons	4-5
	#3-Teach 1 CB and 1 SN lesson <u>PLUS</u> the Online Personal Safety Unit	6
	#4-Teach 1 CB lesson, the Online Personal Safety UNIT <u>PLUS</u> any 2-3 SN lessons	7-8
	#5-Teach 1 CB lesson, the Online Personal Safety Unit <u>PLUS</u> the Identity Safety UNIT	8
	#6-Teach 1 CB lesson, the Online Personal Safety Unit <u>PLUS</u> any 4-6 SN lessons	9-11
	#7-Teach 1 CB lesson, the Online Personal Safety Unit <u>PLUS</u> any 7-10 SN lessons	12-15

<b><u>Code</u></b>	<b><u>MODULE Topics</u></b>
<b>AOB</b>	Appropriate Online Behavior (E-Rate)
<b>CB</b>	Cyber Bullying (E-Rate)
<b>SN</b>	Social Networking & Chat rooms (E-Rate)



## Implementation Strategy Options – Grade 6

### E-Rate e-Safety Lessons (23):

#### **Grade 6 Online Personal Safety UNIT:** (5 lessons)

- Safeguarding Your Identity While Online – AOB
- Protecting Personal Information – AOB
- Grade 6 Online Personal Safety Review and Action - AOB
- Identity Theft - AOB
- Online Strangers, Predators, and the Grooming Process - AOB
- Grade 6: Cyber Bullying – CB
- Fairy Tales with a 21st Century Twist – CB

#### **Cyber Bullying is No Joke CCSS Model-Aligned Series:** (3 lessons)

- Cyber Bullying is No Joke – CB
- Upstanders Take Action – CB
- Action Plans Against Cyber Bullying – CB
- Video Webcast lesson – Cyber Harassment: Online Bullying and Stalking – CB
- Safe Social Networking Strategies: TWITTER as a Learning Tool for K-8 Classrooms – SN NEW
- Text Messaging Safety – SN
- Online Sharing and Intellectual Property (with Donny the Downloader) – SN
- Safe Web Site Design – SN
- Social Networking In Online Communities – SN

#### **UNIT Identity Safety:** (3 lessons with guide)

- Forming An Identity Online – SN
- When Online Identity Mistakes Are Safety Risks – SN
- From Identity Mistakes to Security Risks – SN
- Web Logs: A Positive Approach to Blogging – SN
- Cyber Safety and Photo Management – SN
- Safeguards in Social Networking for School-age Children: Alternatives to Facebook – SN
- A Web 2.0 World – SN
- Your Digital Footprint – SN

<b><u>Subscription</u></b>	<b><u>Implementation Strategy Options</u></b>	<b><u>Lessons Taught</u></b>
E-Rate	#1-Teach 1 CB, 1 AOB and 1 SN lesson	3
	#2-Teach 1 CB, 1 AOB and 1 SN lesson <u>PLUS</u> 1-3 other lessons	4-6
	#3-Teach 1 CB and 1 SN lesson <u>PLUS</u> the Online Personal Safety UNIT	7
	#4-Teach 1 CB lesson, the Online Personal Safety UNIT <u>PLUS</u> any 2 SN lessons	8
	#5-Teach 1-2 CB lessons, the Online Personal Safety Unit <u>PLUS</u> the Identity Safety UNIT	9-10
	#6-Teach 2 CB lessons, the Online Personal Safety Unit <u>PLUS</u> any 4-6 SN lessons	11-13
	#7-Teach 2 CB lessons, the Online Personal Safety Unit <u>PLUS</u> any 7-10 SN lessons	14-17
	#8-Teach 2 CB lessons, the Online Personal Safety Unit <u>PLUS</u> any 11-12 SN lessons	18-19

<b><u>Code</u></b>	<b><u>MODULE Topics</u></b>
<b>AOB</b>	Appropriate Online Behavior (E-Rate)
<b>CB</b>	Cyber Bullying (E-Rate)
<b>SN</b>	Social Networking & Chat rooms (E-Rate)

## Implementation Strategy Options – Grade 7

### E-Rate e-Safety Lessons (26):

- Grade 7 Cyber Bullying – CB  
**Take Action Against Cyber Bullying CCSS Model-Aligned Series:** (3 lessons)
  - School Climate, Social Norms and Cyber Bullying – CB
  - Cyber Bullying: Bystanders and Upstanders – CB
  - Coping with Cyber Bullying – Positive Planning – CB
- Video Webcast lesson – Cyber Harassment: Online Bullying and Stalking – CB
- Integrated Literacy and Learning – Cyber Safety Focus: Cyber Bullying CCSS Model-Aligned Series – CB NEW
- **Grade 7 Personal Safety UNIT:** (5 lessons)
  - Safeguarding Your Identity Online: Screen Names, Passwords, Safety Resolutions – AOB
  - Protecting Personal Information – AOB
  - Identity Theft – AOB
  - Online Strangers, Predators, and Grooming Process – AOB
  - Grade 7 Online Personal Safety Review and Action – AOB
- **Thinking Things Through Series:** (2 lessons)
  - Video Sharing – AOB
  - Online Friending – AOB
- App-titude: Real-Time Photo Chatting – AOB NEW
- Safe Web Site Design – SN
- Safe Social Networking Strategies: TWITTER as a Learning Tool for K-8 Classrooms – SN NEW
- Social Networking and Intellectual Property – SN
- Social Networking In Online Communities – SN
- **UNIT Identity Safety:** (3 lessons with guide)
  - Forming An Identity Online – SN –
  - When Online Identity Mistakes Are Safety Risks – SN
  - From Identity Mistakes to Security Risks – SN
- Web Logs: A Positive Approach to Blogging – SN
- Cyber Safety and Photo Management – SN
- Safeguards in Social Networking for School-age Children: Alternatives to Facebook – SN
- A Web 2.0 World – SN
- Your Digital Footprint – SN

<u>Subscription</u>	<u>Implementation Strategy Options</u>	<u>Lessons Taught</u>
E-Rate	#1-Teach 1 CB, 1 AOB and 1 SN lesson	3
	#2-Teach 1 CB, 1 AOB and 1 SN lesson <u>PLUS</u> 1-3 other lessons	4-6
	#3-Teach 1 CB and 1 SN lesson <u>PLUS</u> the Online Personal Safety Unit	7
	#4-Teach 1 CB lesson, the Online Personal Safety UNIT <u>PLUS</u> any 2 SN lessons	8
	#5-Teach 1-2 CB lessons, the Online Personal Safety Unit <u>PLUS</u> the Identity Safety UNIT	9-10
	#6-Teach 2 CB lessons, the Online Personal Safety Unit <u>PLUS</u> any 4-7 SN lessons	11-14
	#7-Teach 2 CB lessons, the Online Personal Safety Unit <u>PLUS</u> any 8-11 SN lessons	15-18

<u>Code</u>	<u>MODULE Topics</u>
<b>AOB</b>	Appropriate Online Behavior (E-Rate)
<b>CB</b>	Cyber Bullying (E-Rate)
<b>SN</b>	Social Networking & Chat rooms (E-Rate)

## Implementation Strategy Options – Grade 8

### E-Rate Lessons (24):

- Grade 8 Cyber Bullying – CB  
**Take Action Against Cyber Bullying CCSS Model-Aligned Series:** (3 lessons)
  - School Climate, Social Norms and Cyber Bullying – CB
  - Cyber Bullying: Bystanders and Upstanders – CB
  - Coping with Cyber Bullying – Positive Planning – CB
- Video Webcast lesson – Cyber Harassment: Online Bullying and Stalking – CB
- App-titude: Real-Time Photo Chatting – AOB NEW  
**Grade 8 Personal Safety UNIT:** (4 lessons)
  - Your Online Safety: Understanding the Issues – AOB
  - Proactive Protection Online – AOB
  - Online Issues: Bullies and Predators – AOB
  - Grade 8 Online Personal Safety Review and Action – AOB
- **Thinking Things Through Series:** (2 lessons)
  - Video Sharing – AOB
  - Online Friending – AOB
- Understanding Social Networking “Terms of Use” and Intellectual Property Rights – SN
- Safe Web Site Design – SN
- Social Networking In Online Communities – SN
- Safe Social Networking Strategies: TWITTER as a Learning Tool for K-8 Classrooms – SN NEW  
**UNIT Identity Safety:** (3 lessons with guide)
  - Forming An Identity Online – SN –
  - When Online Identity Mistakes Are Safety Risks – SN
  - From Identity Mistakes to Security Risks – SN
- Web Logs: A Positive Approach to Blogging – SN
- Cyber Safety and Photo Management – SN
- Safeguards in Social Networking for School-age Children: Alternatives to Facebook – SN
- A Web 2.0 World – SN
- Your Digital Footprint – SN

<u>Subscription</u>	<u>Implementation Strategy Options</u>	<u>Lessons Taught</u>
E-Rate	#1-Teach 1 CB, 1 AOB and 1 SN lesson	3
	#2-Teach 1 CB, 1 AOB and 1 SN lesson <u>PLUS</u> 1-3 other lessons	4-6
	#3-Teach 1 CB and 1 SN lesson <u>PLUS</u> the Online Personal Safety Unit	6
	#4-Teach 1 CB lesson, the Online Personal Safety Unit <u>PLUS</u> any 1-2 SN lessons	6-7
	#5- Teach 1-2 CB lessons the Online Personal Safety Unit <u>PLUS</u> 1 SN lesson	6-7
	#6-Teach 1-2 CB lessons, the Online Personal Safety Unit <u>PLUS</u> the Identity Safety UNIT	8-9
	#7-Teach 2 CB lessons, the Online Personal Safety Unit <u>PLUS</u> any 4-7 SN lessons	10-13
	#8-Teach 2 CB lessons, the Online Personal Safety Unit <u>PLUS</u> any 8-11 SN lessons	14-17

<u>Code</u>	<u>MODULE Topics</u>
<b>AOB</b>	Appropriate Online Behavior (E-Rate)
<b>CB</b>	Cyber Bullying (E-Rate)
<b>SN</b>	Social Networking & Chat rooms (E-Rate)

## Implementation Strategy Options – Grades 9-12

### E-Rate Lessons (20):

- Online Privacy – AOB
- Video Webcast Lesson – “Pornography on the Web” – AOB
- Video Webcast Lesson – Privacy and the Internet – AOB
- Video Posting: Choices and Consequences – AOB
- **Thinking Things Through Series: (2 lessons)**
  - Video Sharing – AOB
  - Online Friending – AOB
- Cyber Bullying – CB
- Cyber Bullying: Internet and Cell Phone Harassment – CB
- Video Webcast lesson – Cyber Harassment: Online Bullying and Stalking – CB
- A Web 2.0 World – SN
- Consequences of Photo Sharing – SN
- **Identity Safety UNIT: (3 lessons with guide)**
  - Who Are You Online: An Exploration of Identity – SN
  - Identity and Online Safety Issues – SN
  - Identity and Online Security Risk Issues – SN
- Online Social Networking: A New Way to Socialize – SN
- Social Networking Risks – SN
- App-titude: Real-Time Photo Chatting – AOB NEW
- Video Webcast Lesson – Cyber Relationships – SN
- Video Webcast Lesson – Social Issues – SN
- Your Digital Footprint – SN

<b><u>Subscription</u></b>	<b><u>Implementation Strategy Options</u></b>	<b><u>Lessons Taught</u></b>
E-Rate	#1-Teach 1 CB, 1 AOB and 1 SN lesson	3
	#2-Teach 1 CB, 1 AOB and 1 SN lesson <u>PLUS</u> 1-3 other lessons	4-6
	#3-Teach 2 CB, 2 AOB and 2 SN lessons <u>PLUS</u> 1-4 other lessons	7-10
	#4-Teach 2 CB, 3 AOB and 6-8 SN lessons	11-13
	#5-Teach 2 CB, 3 AOB and 9-10 SN lessons	14-15

<b><u>Code</u></b>	<b><u>MODULE Topics</u></b>
<b>AOB</b>	Appropriate Online Behavior (E-Rate)
<b>CB</b>	Cyber Bullying (E-Rate)
<b>SN</b>	Social Networking & Chat rooms (E-Rate)